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Theme: Breaking the Cycle of Urban Poverty:
Challenge and Strategy



Reducing Poverty and Improving Equity by Using Knowledge of Sufficiency Economy Philosophy in Pakaharang, Pattani, Thailand

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Abstract

The sufficiency economy concept is a key to improving poverty and reducing the economic susceptibility of the poor. The aim of this study is to reduce the poverty and improve equity by using the model of sufficiency economy philosophy in Pakaharang, Pattani, Thailand. This study is a part of the project on “Area-Based Collaborative Research on Reducing Poverty and Improving Equity in Thailand: A Case Study of Pattani Province Project”. A total of 215 poor households were surveyed based on data from the Thai People Map and Analytics. Then, the eleven poorest families in this village were selected for further analysis in order to understand the knowledge of the sufficiency economy philosophy. Subsequently, we gave the suitable knowledge in sufficiency economy philosophy for each family for four months by focusing on the concept of “poor families have a place to live, food to eat, money to save and invest”. The result shows that these poverty families have dramatically developed better living qualities such as income, food, social acceptance, happiness, knowledge, education, ideas, money management and investment.

Keywords: improving equity, Pattani, philosophy, reducing poverty, Sufficiency Economy